FARM IMPLEMENTS
TRACTOR IMPLEMENT SPECIALISTS

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STYLE GUIDE
Cosmo Bully

Cosmo Bully | Brand Identity Overview

The Logo

Primary

Secondary

Landscape 2

Portrait

Clear Space

Clear Space is the area that should be left blank around the logo.

To apply the Clear Space, use the height of the bottom half of the Y (x) as a height and width guide.

This is the minimum space requirement.

The Clear Space area can be increased but not decreased.

Colour Palette

Primary Palette

Dark Orange
PMS 1665 C
CMYK 0 | 79 | 100 | 0
RGB 220 | 68 | 5

Charcoal
PMS 92% Black
CMYK 0 | 0 | 0 | 92
RGB 59 | 59 | 60

Secondary Palette

Light Orange
PMS 1585 C
CMYK 0 | 61 | 97 | 0
RGB 255 | 106 | 19

Typography

ITC Avant Garde Gothic Std

AaBbCc
DdEeFf
012345
6789+;

Aa

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz
0123456789 (&?!$%/,.:;-_*)

About us

Farm Implements

Farm Implements is a second-generation, family-owned and operated company. We pride ourselves on supplying high quality, reliable tractor implements designed for Australian conditions and Australian farmers.

History

Farm Implements was formed by a merger of Kanga Farm Equipment, our manufacturing company, and Caroni Implements, our importing company, and distributes well-known brands; Kanga Farm Equipment, Cosmo Bully and Cosmo.

Cosmo Bully

Introduced into Australia in 2015, the Cosmo Bully range is designed and engineered by Cosmo S.r.l. in Europe, in collaboration with Farm Implements and the largest rotary hoe manufacturer in the world.

Social Media

facebook instagram

#cosmobully

#affordabletractorimplements

Tagline: Cosmo Bully Agricultural Machines

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